

## QUICKLY AND EASILY REMOVE IMAGE BACKGROUNDS WITH AKVIS SMARTMASK 5.0

July 10, 2014 — AKVIS announces the update of AKVIS SmartMask, image selection software for Windows and Mac. With this program you can easily make even a complex selection and remove a background. Version 5.0 offers the improved performance on 64-bit Windows OS, compatibility with Photoshop CC 2014, support for more RAW files, and new Share feature.

**AKVIS SmartMask** has been updated to version 5.0.

The software successfully handles with one of the most essential and effortful tasks a user has to do with images - selecting objects and removing backgrounds.

**AKVIS SmartMask** makes even a difficult selection as easy as pie. Now, you can spend less of your time on selection of objects and more of it on creativity.

The program provides powerful tools for masking objects on photos. It works with various selection types, processes equally well soft and sharp edges. With a few mouse clicks SmartMask lets you select fluff, hair, fur, tree branches, glass, or a transparent veil.

The software is available as a *standalone* program and as a *plugin* for photo editors, for Windows and Mac OS X.

### In Version 5.0:

- Added the **Share** option that lets you quickly publish images in Facebook, Twitter, Flickr, Tumblr, Google+. You can choose a color for the background before uploading the image.
- Improved the program performance on **64-bit** Windows OS. Thanks to the native support for 64 bit, the software now works faster.
- Increased the maximum **Size** of the **Eraser** and **History Brush**.
- Optimized the performance of the **Magic Brush**.
- Added compatibility with **Photoshop CC 2014** to the plugin version.
- Added support for more **RAW** formats to the standalone version.
- Fixed minor bugs.

Registered users of the software can upgrade to the new version for free.

The fully functional trial version of the program is available at [akvis.com](http://akvis.com).

The software runs on Windows XP/Vista/Win7/Win 8 and on Mac OS X 10.4-10.9.

**AKVIS SmartMask**, Home license, sells for \$69 or €53. [Consult the official website](#) for more details about license types and versions of the software.

**AKVIS** (<http://akvis.com>) specializes in development of image processing software. Since the company's launch in 2004, it has released a number of successful products: standalone applications and Photoshop plugins for Windows and Macintosh.

**About the program:** <http://akvis.com/en/smartmask/index.php>

**Screenshot:** <http://akvis.com/en/smartmask/screenshots-selection-tool.php>

**Download:** <http://akvis.com/en/smartmask/download-selection-tool.php>

**Tutorial:** <http://akvis.com/en/smartmask-tutorial/index.php>

**Graphics:** <http://akvis.com/en/company/graphics.php>