## **NEW ARTISTIC TOOL - PHOTO TO PAINTING SOFTWARE AKVIS PASTEL 1.0**

## **Turn Your Photos into Pastel Paintings**

July 1, 2014 - AKVIS announces the release of its new 21st program - AKVIS Pastel 1.0, photo to painting software, standalone application and Photoshop plugin filter for Windows and Mac OS X.

The new artistic software **AKVIS Pastel** is available for download!

The program turns your image into a lifelike digital art, imitating one of the most popular artistic techniques - pastel art. The new product is available as a *standalone* program and as a *plugin* for Adobe Photoshop and other image editors.

**AKVIS Pastel** is a powerful tool to unleash your creativity. You can choose one of the presets or change the pastel settings to create a unique painting. The adjustable effect parameters give you a strong sense of control over your digital art. The software starts creating your new pastel by a mouse click.

The program performs its work as an artistic filter, but there are also the advanced brush tools that help you to refine the result, change the direction of the automatic strokes, strengthen or weaken the pastel effect on different areas, and put the finishing touches to your picture.

To obtain a true pastel painting, it's especially important to choose a right surface. Generally, pastel artists use a textured paper. With the software you can put your painting to any surface: sanded paper, brick wall, and others. You can also personalize your artwork by adding a signature or a title.

The Batch Processing option in the program lets you apply the artistic effect to a folder full of images and automatically convert all pictures. It is a very useful and time-saving feature especially when you need to make a number of drawings at the same style for a site, blog or booklet.

Download AKVIS Pastel 1.0 and try all features of the software during the 10-day trial period.

The software runs on Windows XP/Vista/Win7/Win 8 and on Mac OS X 10.4-10.9.

**AKVIS Pastel**, Home license, sells for \$49 or €39. Consult the official website for more information about license types, versions, and prices of the software.

**AKVIS** (<a href="http://akvis.com">http://akvis.com</a>) specializes in development of image processing software and scientific research. The company was founded in 2004 by IT professionals having considerable experience in programming and software development. Since then the company has released a number of successful programs.

The new product has entered into the <u>AKVIS Alchemy All-in-One Bundle</u> and is available with other AKVIS programs with the 60% discount.

About the program: <a href="http://akvis.com/en/pastel/index.php">http://akvis.com/en/pastel/index.php</a>

**Screenshot:** <a href="http://akvis.com/en/pastel/screenshots.php">http://akvis.com/en/pastel/screenshots.php</a>

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